SMART WAY FARMING

Company Profile & Product Portfolio

Modern Viticulture • Sustainable Farming • Value Addition

11-Acre Commercial Farm Killi Kaka Zai, Tehsil Huramzai, Pishin	**Fresh & Value-Added Products** Grapes, Apples, Pomegranates, Raisins & Munakka
10+ Grape Varieties Table grapes for major markets across Pakistan	**25–30 Employees** Employment across production, sorting, processing & packaging

Pishin, Balochistan, Pakistan

01 | COMPANY PROFILE

Smart Way Farming (SMC-Private) Limited is an emerging commercial horticulture enterprise based in Pishin District, Balochistan—one of Pakistan's important grape-producing regions. Operating an 11-acre farm, the company cultivates more than 10 distinct grape varieties and supplies quality table grapes to major markets including Karachi, Quetta, Lahore, Islamabad, Rawalpindi and Gujranwala.

The company combines modern viticulture with sustainable resource management and practical post-harvest value addition. Surplus, overripe and B-grade grapes are processed into hygienically packaged raisins and Munakka, helping reduce post-harvest losses, extend shelf life and create additional commercial value from farm production.

Business Snapshot

Business Type	Private Limited (SMC-Private)
Incorporation	March 2025
Farm Area	11 acres
Core Location	Killi Kaka Zai, Tehsil Huramzai, Pishin, Balochistan
Office	A-09, Swiss Plaza, Jinnah Road, Quetta, Balochistan
Employees	Approximately 25–30
Association	Khushal Kisan Social Enterprise Platform (SEP)
NTN	0288192

MODERN VITICULTURE	QUALITY SUPPLY	VALUE ADDITION
Efficient water management, soil optimization and sustainable crop protection.	Multiple grape varieties serving wholesale and retail markets across Pakistan.	Raisins and Munakka from surplus and B-grade grapes to reduce post-harvest loss.

02 | PRODUCTS & VALUE-ADDED PORTFOLIO

Smart Way Farming offers a diversified horticulture portfolio designed around fresh-market demand and value-added utilization of farm produce.

Fresh Grapes

Multiple table-grape varieties cultivated at the Pishin farm and marketed to major urban markets.

Apples

Assorted varieties for fresh-fruit display and commercial marketing.

Pomegranates

Assorted varieties for fresh consumption and market supply.

Raisins

Hygienically processed dried grapes produced from surplus, overripe and B-grade fruit.

Munakka

Value-added dried grape product suitable for retail, wholesale and commercial buyers.

Sustainability & Community Impact

The enterprise is focused on climate-resilient and resource-efficient production through improved water management, soil optimization, sustainable pest-control practices and planned recycling of organic waste through composting and biogas. Its operations also generate local employment for men, women and youth in harvesting, sorting, dehydration and packaging activities.

Market Positioning

With a production base in Pishin and access to major Pakistani consumption centers, Smart Way Farming is positioned to develop reliable fresh-fruit supply while expanding its value-added dried-fruit portfolio. The company’s approach links farm production with post-harvest handling, processing and market-oriented packaging.

03 | BUSINESS & CONTACT INFORMATION

Head / CEO	Syed Abdul Ali
CEO Cell	+92 345 8989892
CEO Email	aliagha4500@gmail.com
Focal Person	Syed Shair Ahmed
Designation	Manager IT and Marketing
Department	Marketing and Sales Department
Focal Cell	+92 335 78787411
Focal Email	syedsherahmedagha@gmail.com
Telephone	+92 330 8989892

Addresses

Farm Address	Killi Kaka Zai, Tehsil Huramzai, Pishin, Balochistan
Office Address	Ofc A-09, Swiss Plaza, Jinnah Road, Quetta, Balochistan

Digital Presence

Facebook	facebook.com/share/1BjDd8YhJH/
Instagram	instagram.com/smartwatfarmingpishin/

Exhibition Experience

Smart Way Farming participated in the 3rd International Food & Agro Exhibition 2025, Karachi, and is selected for participation in the 2026 TDAP exhibition under the Fresh Fruits & Vegetables sector with a 6 sq. m shell-scheme package.

“From Pishin’s vineyards to Pakistan’s markets — growing quality, creating value, and building a sustainable future.”

Smart Way Farming (SMC-Private) Limited
Pishin • Quetta • Balochistan • Pakistan