

North
Naturals



Our Story

Rooted in the Mountains. Guided by Nature.
Designed for Wellbeing.

At North Naturals, we believe true wellness comes from balance — nurturing the body while respecting the land it depends on.

Rooted in the Hindu Kush mountains of Chitral, we work with nature and local communities to restore fragile ecosystems and bring plant-powered wellbeing into everyday life.

We combine the ancient herbal intelligence with modern science to create vegan, thoughtfully crafted skincare and wellness solutions — gentle on the body, powerful in effect.

Preserving Nature,
Honoring Traditions,
Healing the World.

Our Promise

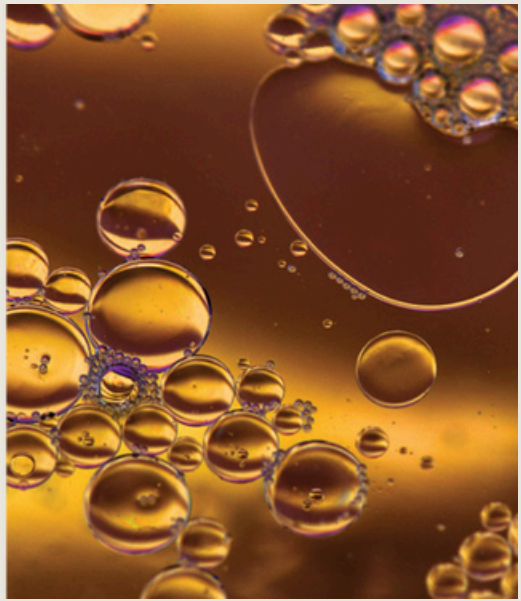
Wild-Harvested Potency
We responsibly wild-harvest indigenous botanicals from the high valleys of the Hindu Kush. Plant-based, vegan, and free from harsh synthetics — chosen with care, not shortcuts.

Guided By Science
We honour tradition, but validate with research. Each formulation is precision-crafted to preserve the plant's natural integrity and deliver balanced, visible results.

Purpose in Every Choice
Every product supports mountain livelihoods, empowers women harvesters, and contributes to the regeneration of ecosystems that have sustained life for generations.









We offer plant-based solutions in three categories



Herbal Supplements

Omega- 7
Sea Buckthorn Oil

Supports heart and brain health.
Supports liver functions.
Promotes healthy skin, hair and nails.
Alleviates menopausal symptoms.
Boosts immunity.
Improves gastrointestinal motility.
Maintain blood sugar levels.

30 & 60 capsules



Upcoming Products

Pepthorn Capsules
Supports digestive comfort, helps relieve bloating, acidity, and gastric discomfort, and promotes smooth bowel movement.

Menowin Capsules
Helps relieve post-menopausal discomfort, supports skin hydration, hormonal balance, and overall wellbeing.

Baydana Capsule
Supports healthy blood sugar levels after meals when used alongside diet and exercise.

Ashru Capsules
Supports eye moisture and comfort, helps relieve dryness and irritation, and promotes healthy tear film function.

Skin and Hair Care

Sea Buckthorn Radiance Facial Oil

Deeply hydrates and balances skin for a radiant, firm and calm complexion.

30 ml



Rosehip Facial Oil for Mature Skin

Revitalizes and nourishes skin for a firm, radiant, and youthful glow while detoxifying, soothing and protecting it from damage.

30 ml



Thyme Nail Guard AntiFungal

Defends nails from fungal threats, strengthens brittle edges. Purifies the nail bed, reduces yellowing, and restores natural appearance.

30 ml



Sarooz Save My Skin Oil

Revitalizes and nourishes skin for a firm, radiant, and youthful glow while detoxifying, soothing and protecting it from damage.

30 ml



Skin and Hair Care

Sea Buckthorn Hair Vitality Oil

Strengthens roots and deeply nourishes scalp for thicker, healthier, and naturally radiant hair.

50 ml



Upcoming Products

Sea Buckthorn Hand Wash
Sea Buckthorn Face Wash
Sea Buckthorn Body Wash

Sea Buckthorn Baby Shampoo & Body Wash
Sea Buckthorn Shampoo Plus Conditioner

Sea Buckthorn Moisturizer
Sea Buckthorn Beard Oil Blend

Healing and Therapy

Sleep (Roll On)

Aids in falling asleep more easily and promotes a sense of tranquility and peaceful sleep.

10 ml



Relax (Roll On)

Reduces stress and anxiety, promoting relaxation.

10 ml



Breathing Blend

Enhances the quality of breathing and respiratory health.

10 ml



Meditation Blend

Enhances focus and mindfulness during meditation. Fosters a sense of calm and inner peace

10 ml



Healing and Therapy

Artiniper Muscle Relief (Oil & Roll On)

Ease sore muscles, reduce inflammation, and promote deep relaxation.

30ml (Oil Bottle)

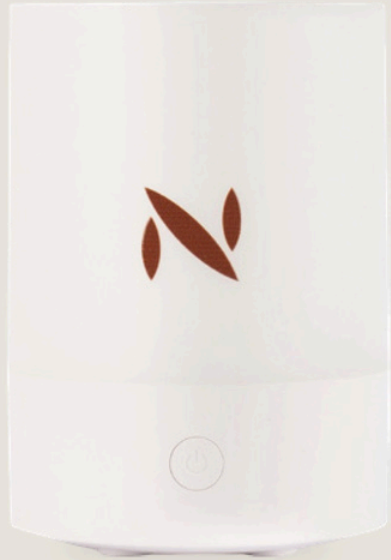
50ml (Roll On)



Healing and Therapy

Diffuser

Transform your surroundings with the Ultrasonic Aroma Diffuser, a perfect blend of functionality and style. Designed for wellness and relaxation, this diffuser features a 120mL water tank, ideal for diffusing essential oils and adding moisture to the air. Its compact design, energy-efficient performance, and automatic power-off feature ensure safety and convenience. The diffuser also doubles as an ambient light source, offering warm light and a soothing seven-colour LED cycle, making it a versatile addition to your home, office, or spa.



Single Oils

Wild Thyme Oil
St. John's Wort Oil
Eucalyptus Oil
Apricot Kernel Oil
Almond Oil
Sea Buckthorn Oil



Activism



Our earth tax: Giving back to the planet we depend on



At North Naturals, we are committed to giving back to the very source that sustains us. That is why we have introduced a self-imposed "Earth Tax" of 2.5 percent. This is our way of taking responsibility, not just for what we take from the Earth, but for what we owe to it.

This contribution is dedicated to supporting self-initiated environmental activities and to funding organizations that are actively working to heal and protect our planet. These efforts include planting, conservation projects, education drives, and other programs that directly contribute to environmental wellbeing.

Rolling seedballs and the axis of ecological balance in North Pakistan

As many North Naturals ingredients come from the HKH region, the company is committed to restoring indigenous forests.

Seed balls: seeds packed in clay with compost, making them resilient enough to survive harsh mountain winters!

Local communities and the Chitral Forest Department have successfully used seed balls. They report high germination rates and cost-effective reforestation, especially compared to sapling planting.

Recently, a training workshop in Chitral's Yarkhoon Valley taught techniques in seed ball production: calculating seed rates, checking seed viability, making organic soil, and applying seed balls for planting.



Connecting children with nature

Our sustainable wellbeing efforts focus on school-going children in the beautiful areas of Chitral, Gilgit, and Baltistan. These young minds are the key to building a peaceful and sustainable future. It is important that they grow up aware of environmental challenges and motivated to take care of their surroundings.

Through partnerships with schools, as well as local and international environmental organizations, we aim to:

- Raise awareness about environmental problems.
- Encourage children to care for and protect nature.
- Help them experience the environment as responsible and thoughtful citizens.

We believe that when children are involved directly, they develop a personal connection with nature and feel proud of their role in making a difference.



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