
KHATAAS MITHAAS
Tradition in Every Taste
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Pakistan—
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gredients
Khataas Mithaas
Handcrafted by Women
Preserving the Taste of Sindh
MIXED PICKLE
Homemade-Organic (with kalonji)
5-GENERATIONS RECIPE
100% HANDMADE BY WOMEN
PREMIUM MUSTARD OIL
SUN-CURED SMALL BATCH
NO PRESERVATIVES
Some Recipes Are Too Precious To Disappear.
A premium women-led heritage food enterprise, handcrafting pickles, dates and honey from the kitchens of Sindh, Pakistan.
HERITAGE PICKLES · ASEEL DATES · SINDHI HONEY
SHIKARPUR × KHAIRPUR MIR'S
NATURAL INGREDIENTS
SUN-CURED
TRADITIONAL RE




OUR STORY

# More Than Food. A Living Heritage.

*Some traditions are not written in books. They are remembered through the hands of mothers and grandmothers, shared around family tables, and passed from one generation to the next.*

Khataas Mithaas is a premium women-led heritage food brand from Sindh, Pakistan — inspired by the timeless pickle traditions of Shikarpur and the renowned Aseel dates of Khairpur Mir's.

Every product we prepare reflects generations of knowledge, carefully preserved through authentic recipes, thoughtful craftsmanship, and modern hygienic practices.

We are not simply making food. We are preserving stories, celebrating culture, and creating dignified opportunities for the skilled women who proudly carry these traditions forward.

***— Handcrafted by Women, Preserving the Taste of Sindh***

BORN BETWEEN TWO HERITAGE CITIES

# Flavours of Sindh




PICKLE HERITAGE

## Shikarpur

Celebrated for generations of traditional pickle-making, Shikarpur's recipes travel from one family kitchen to another — carrying mustard oil, whole spices, and patience passed down through time.

MUSTARD OILWHOLE SPICES

DATES HERITAGE

## Khairpur Mir's

Known across Pakistan as home to the finest Aseel dates, Khairpur Mir's date palm orchards yield naturally sweet fruit, hand-selected and packed with care by women artisans.

PALM ORCHARDSASEEL DATES

*Khataas Mithaas proudly brings these two culinary treasures together.*



THE HANDS BEHIND EVERY RECIPE

# Meet the Heritage Keepers

They are not simply preparing food. They are preserving traditions, maintaining quality, and passing valuable knowledge to future generations — skilled professionals, not beneficiaries.




SHIKARPUR PICKLE KEEPER

## Farzana

Shikarpur, Sindh

*"Every jar carries my grandmother's patience along with her recipe."*




SHIKARPUR PICKLE KEEPER

## Razia

Shikarpur, Sindh

*"I know a batch is ready by scent alone — the spices tell me."*




KHAIRPUR MIR'S DATES KEEPER

## Ameena

Khairpur Mir's, Sindh

*"I choose every date the way I would choose fruit for my own family."*

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*Heritage Keeper profiles shown are part of an evolving series introducing the women of Khataas Mithaas.*

FROM THE PICKLE CAPITAL OF PAKISTAN

# Heritage Pickles







SHIKARPUR, SINDH

## Mixed Pickle

The classic family favourite — raw mango, garlic, carrot and green chilli in traditional mustard oil, with a five-generation spice blend.




SHIKARPUR, SINDH

## Khatta Meetha Achaar

A balance of sweet memories and tangy flavour — raw mango and jaggery slow-cooked into a heritage sweet-and-sour recipe.




SHIKARPUR, SINDH

## Crushed Pickle

Bold flavours for adventurous taste buds — crushed raw mango, mustard oil and whole spices, sun-cured in small batches.




FROM KHAIRPUR MIR'S, WITH LOVE

# Heritage Dates

Nature's sweet treasures from Khairpur Mir's — hand-picked, hand-packed, and thoughtfully presented for everyday enjoyment and meaningful gifting.

Every box celebrates one of Pakistan's finest natural harvests, sorted and packed entirely by women artisans with minimal processing to preserve natural quality.

**Aseel Khajoor**

Soft, naturally sweet dates presented without oil or coating — hand-picked and packed by women artisans.

**Premium Chuhara**

Naturally sun-dried dry dates, hand-selected and fully processed by women-led teams.

WE DON'T MAKE CLAIMS. WE MAKE PROMISES.

# The Khataas Mithaas Promise

1 **Authentic Heritage Recipes**

Inspired by traditional Sindhi flavours passed through generations.

2 **Prepared by Heritage Keepers**

Skilled women preserving culinary traditions with pride.

3 **Made in Small Batches**

Carefully prepared so every batch receives attention.

4 **Fresh Ingredients**

Selected with care to support flavour and quality.

5 **Traditional Mustard Oil**

For our pickle range, honouring the authentic preparation style.

6 **Thoughtful Hygiene**

Traditional recipes prepared with disciplined hygiene practices.

7 **Made with Integrity**

Respect for customers, ingredients, and heritage guides every decision we make.

| 8 | 5 | 2 | 100% |
|---|---|---|---|
| HERITAGE KEEPERS | GENERATIONS OF RECIPES | HERITAGE CITIES | TRADITIONAL MUSTARD OIL |

*Every purchase helps preserve traditional recipes, women's craftsmanship, and Sindh's culinary heritage.*

*“Every Recipe Carries A Memory. Every Memory Deserves To Be Preserved.”*

*Join our Heritage Circle and become part of the story.*

**KHATAAS MITHAAS**

*Tradition in Every Taste*

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MADE PROUDLY IN SINDH, PAKISTAN