## Main Countries




**COMPANY ADMINISTRATION**

**Mr. Shahjahan**
Chairman

**Mr. Imtiaz Hussain**
Managing Director

**Mr. Waqar Ahmed Shaikh**
Director Sales

**Mr. Shaikh Yasir Adeel**
Director Marketing

**Mr. Shaikh Irfan Nawaz**
Director Purchase

**Mr. Rizwan Shaikh**
Director R&D

**HEAD OFFICE :**
13/1, 2 Karachi Market, Super Highway, Karachi Pakistan.
**Tel:** +92-21-36870451 - 53, **Email:** info@imtiaz.biz

**MARKET :**
27, New Fruit & Vegetable Market, Super Highway, Karachi Pakistan.
**Tel:** +92-21-36871128

**AEPZ :**
Unit No. 37 Agro Export Processing Zone, Super Highway, Karachi Pakistan.
**Tel:** +92-21-36871660

www.imtiaz.biz

# IMTIAZ ENTERPRISES

Importers & Exporters



*Fruits & Vegetables*



# Mango

**MANGO:** Pakistan produces a variety of mangoes each with distinct flavour and taste. The king of fruits is grown in Punjab and Sindh provinces of Pakistan. Mango is the undisputed most popular fruit amongst millions o people in the orient particularly in the Pakistan Sub-continent where it is considered to be the King of Fruits, In fact, there is no exaggeration in claiming that mango, because of its excellent flavour, attractive fragfance, beautiful shades of colors, delicious taste and healthful value, is now recognized as one of the best fruits in the world market.

The delicious and juicy mango has long been one of the world's most popular fruits. The fruit's flavour is often described as an exotic mix of pineapple and peach. Mangoes are available from April to September, June and July usually offer the best produce. The tree is related to the pistachio and cashew and grows to an average of 50 feet in height. Each tree produces about 100 mangoes. If you haven't tried a fresh mango, you've in for a treat mangoes are mostly eaten chilled, as it not only enhance their shelf life but also remove the 'heat' in the fruit Pakistani mangoes are rich in Vitamin A, C and D and other antioxidant vitamins. Mangoes have move carotenoids than most other fruits - and the helps toward of colds and reduces the risk of cancer and heart disease. It is a member of the Cashew family.

## ...Standard Packing

Printed Corrugated Box

1½ | 2 | 3 | 4 | 5 | 10 (Kgs)

Standard Size: 300gms to 450gms & Plus

## ...Season Availability

May | Jun | Jul | Aug | Sep

Mango: May To September







**Imtiaz Enterprises** is a family owned business encouraging a complete "hands on" approach to quality control and export facilitation.

The Company mainly handle agricultural products specialize in processing and export of fresh fruits and vegetables. The company was formed in 1989 with single aim to achieve excellence in this vast field. We are also doing business as a biggest wholesaler in Karachi Wholesale Fruits & Vegetables Market.

**Our Mission:**
The Mission of Imtiaz Enterprises is to be premier marketer, exporter and world wide distributor of fresh fruits & vegetables products with major emphasis on onions and potatoes. We succeed to differentiate ourselves not on size but for our commitment to quality, customer services, and our ability to respond positively to chan.

**Our Values**
At Imtiaz Enterprises we have an extensive line of fresh fruits and vegetable in volume all season long. The company aspires to achieve long lasting relationship with its clients based on strong corporate ethics. Our determination encourages us to maintain high quality and strict delivery schedules to successfully cater our client's specific requirements.




**FOOD SAFETY POLICY:**

Safe Food

* Great food for a healthy future.
* Serving safe food it's not an option it's an obligation.

**QUALITY POLICY:**

SAFETY IS THE PRIORITY · SAFETY QUALITY · QUALITY IS THE STANDARD

* Quality is a standard.
* Customer satisfaction is a priority.

**CSR - CORPORATE SOCIAL RESPONSIBILITY:**

Happy move

* Happiness for All.
* Sharing Hopes and Dreams.

**ENVIRONMENT:**

GO GREEN

Go Green - Be Clean

Global Food Safety Award

CSR Award

USAID Award Reaching New Export Destination

D&B

Pakistan Web Award

FPCCI Achievement Award

Environmental Excellence Award

1st Global CEO Excellence

Brands of the year Award
IT'S ALL ABOUT CHAMPIONS



# Kinnow

**ORANGE:** Pakistan produces a variety of mangoes each with

## ...Standard Packing

Printed Corrugated Box

| 6 | 8 | 10 | 13 | (Kgs) |
|---|---|---|---|---|

Number of Fruits in a Box can be

| 36 | 42 | 48 | 54 | 60 |
|---|---|---|---|---|
| 66 | 72 | 80 | 90 | 100 |

## ...Season Availability

| Nov | Dec | Jan | Feb |
|---|---|---|---|
| | Mar | Apr | |

Kinnow Size 60-98 Diameter (mm)









# Onion

**ONION:** Onion (Allium cepa L) is one of the important condiments widely used in all house-hold all the year round. Nature has given us many beneficial useful plants to mankind. One such wonderful plant is onion. Onion is one of the oldest cultivated herbs. According to the United Nations Food & Agriculture Organization, Pakistan is the fifth leading onion producing country now. It is wonderful vegetable. It would have been a fruit if it had not been pungent and full of sulphuric compound. It comes in varying shapes and sizes and sizes and has beneficial properties for health particularly being fat free. This vegetable is most often used to enhance flavours in a wide range of recipes, casseroles, pizzas, soups, stews and salads, Onion are also processed for fresh consumption, Onions are a vegetable for all seasons and tastes. Recent reach has suggested that onions in the diet may play a part in preventing heat disease and other ailments. Onion bulb is rich in phosphorus, calciu, and carbohydrates. The pungency in onion is due to volatile oil know as 'allyl-propul disulphide. Its taste is sweet and pungent. It is an appetizer and helps in digestion of food. It is a source of energy and acts as stimulant increases vigor and vitality, acts are an expectorant and diuretic and slows the heart beat, prevents flatulent and dyspepsia, In ancient Egypt, physicians prescribed onion is various diseases studies.

## ...Color Pink & Red Skin

Standard Size: Jute / Mesh / Net Bags

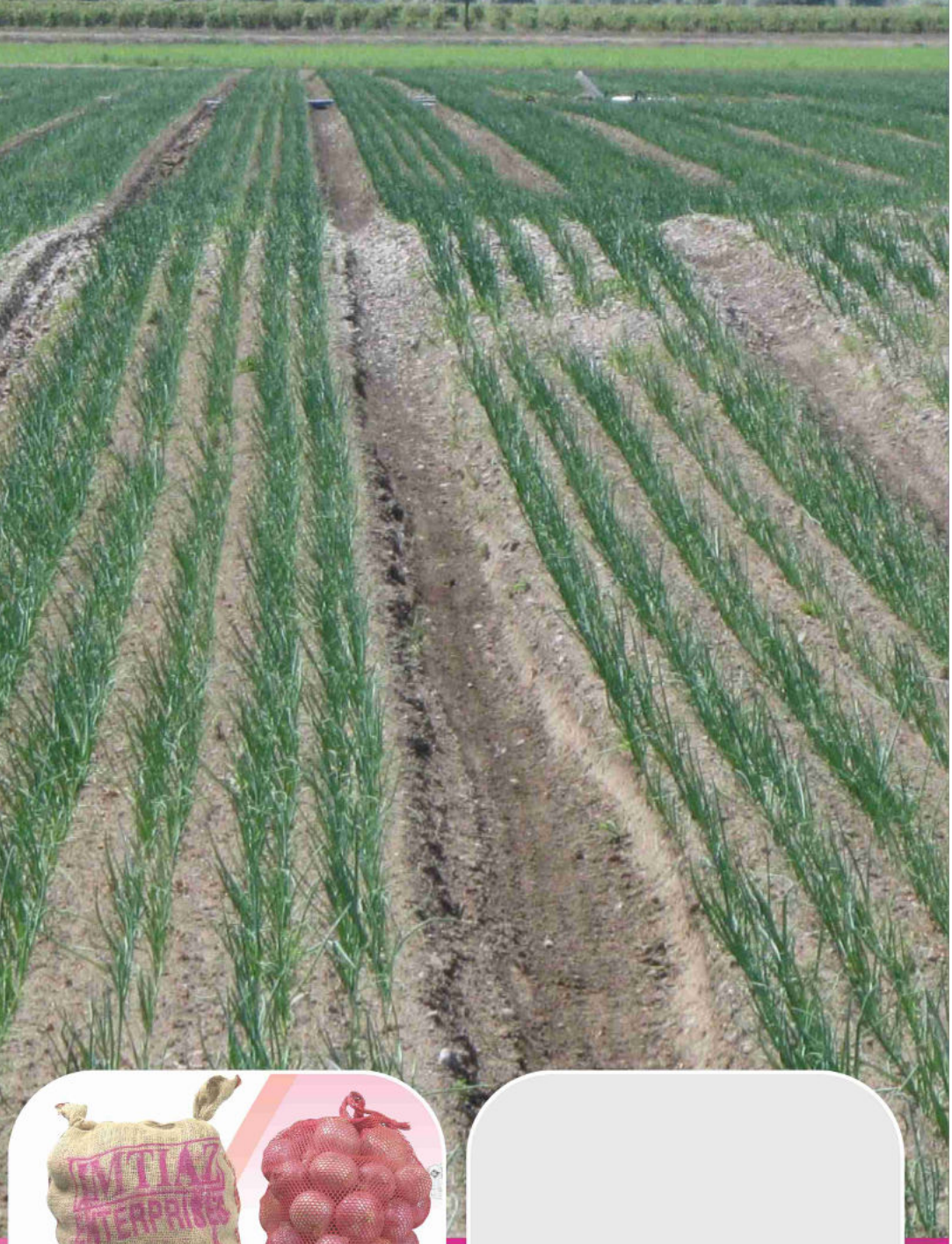
5 | 10 | 15 | 20 | 25 | 40 | 50 | 100 (Kgs)

Standard Size: 4.5cm to 7.5cm & Plus

## ...Season Availability

| Jan | Feb | Mar | Apr | May | Jun |
|---|---|---|---|---|---|
| Jul | Aug | Sep | Oct | Nov | Dec |

Onion — Around the Year





# Potato

**POTATO:** Potato has become an important crop for both farmers and consumers in Pakistan. It is the fourth most important crop by volume of production, it is high yielding, having a high nutritive value and gives high returns to farmers. Pakistan is self-sufficient in potatoes for household consumption and relies more than 99% on locally produced seed potatoes. Today, Pakistan ranks in the world top twenty potato producing nation. The percentage of the potato crop used for processing have steadily increased. Pakistan produce good quality, smooth and natural yellow and red skin, long and round shaped potatoes. Potato is a versatile, carbohydrate rich food highly popular worldwide and prepared and served in a variety of ways. Freshly harvested, it contains about 80 percent water and 20 percent dry matter. About 60 to 80 percent of the dry matter is starch. On a dry weight basis, the protein content of potato is similar to that of cereals and is very high in comparison with other roots and tubers. Nutritionally, potatoes are best known for their carbohydrates content (approximately 26 grams in a medium potato). Potatoes contain a number of important vitamins and minerals. A medium potato with the skin provides 27 mg vitamin C, 620mg of Potassium, 0.2mg vitamin 86 and trace amount of thiamin, riboflavin, foliate, niacin, magnesium, phosphorus, iron and zinc.

## ...Color Yellow & Red Skin

Standard Size: Jute / Mesh / Net Bags

5 10 15 20

25 40 50 100 (Kgs)

## ...Season Availability

Jan Feb Mar Apr May Jun

Jul Aug Sep Oct Nov Dec

Potato — Around the Year

