

NATURALLY FRESH FOODS

Friday Fresh

Agriculture
Farming
&
Food Processing
Company

FRUITS & VEGETABLES

FRIDAYFRESHPK

fridaysfresh.com

ABOUT US

Friday Fresh Food registered for Natural

Farming using PQNK, Natural Paradoxical Farming, striving for Pesticide and chemical free farming.
Dealing in quality food processing and exports to its buyers all around in world since a decade.
We have identity of Fresh fruit and vegetable exporters in Pakistan.

We grow different fruits and vegetables including many mango varieties in Pakistan such as Sindhri mango, Chaunsa mango, Dusehri mango, and Anwar ratol mangoes with quality and standards.
At FridayFresh we have developed expertise inprocessingmangoes withVHT(VaporHeat Treatment)and HWT(Hot Water Treatment).
We have exported fresh mangoes to Europe, MiddleEast,Australia,Japan,Malaysia, South Koreaand USA.
Anintegrated pestmanagementstrategyis usedto controlpestsafectingmango orchards.

Our strategy includes cultural practices, mechanical practrices (for example removal of malformed panicles;sticky bands to trap crawling mealybug nymphs) and chemical controlmeasures(fungicidaland insecticidalsprays).

The orchards are managed by following good agricultural practices (GAP) and several orchards have been registered for export under global GAP certification.Adaptationof mangomaturitytesting,skin color,ripening SOPs as well as export guidelines inline with international standards.

Friday Fresh is a premier producer of supreme quality Mangoes with a lot of experience of mango business in Pakistan. We have extensive quality and supply chain management systems, Quality controls Operating Procedures and Certifications. Our packing process is on best practices and competes standards worldwide. We have logistic support both for Air cargo shipments and via Road and Sea.



Fruitil

CHAUNSA MANGO PULP | Brix Min 19° to Max 24°

DESI MANGO PULP | Brix Min 14°

MANGO CONCENTRATE | Brix Min 28°

HWT/VHT PROCESS

Harvesting



Hot Water Process
47°C in 20Min
Humidity:>90%



Cooling
30minuteswithwater
20minuteswithcoldair
Dry & keep in 19°C within 2

Packing, Storage and Transporting

In warehouse 10°C–12°C then transport to customers



FridayFresh More Products

FRUIT	SEASON
PERSIMMON	
BANANA	
PEACH	
APRICOT	
APPLE	











FridayFresh Vegetable

Vegetable
SWEET POTATO
OKRA
CHICK PEAS







Dehydrated Process

Fruit resembles our nature's candy. It is delicious, tasty and sweet due to the presence of all natural sugar, packed with healthful vitamin and minerals that are essential for the growth of our body.

When we think of fruit, we are most probably think of something sweet and juicy to eat.

Fruitil products are prepared as dried fruits, fried fruits and the process is carefully done on industrial hot air machines to preserve the texture, flavor and color of the product





NATURALLY FRESH FOODS
Friday Fresh

Fruitil

Friday's Dehydrated FRUITS



DRIED MANGO



DRIED APPLE



DRIED BANANA



DRIED PERSIMMON



DRIED APRICOAT



DRIED PEACH

Friday's Dehydrated FRUITS

















Fruitil

100% ORGANIC

Friday's Organic ORGANT ®

Organic Shilajit

Nestled in the breathtaking expanse of Skardu, Gilgit Baltistan, our passion drives us to bring you the finest, meticulously tested Himalayan Shilajit. Imagine a substance so prized, it's akin to a glistening jewel in the heart of the majestic Himalayas –that's our Shilajit, crafted with love and care not just for our local patrons in Pakistan but extended to enthusiasts worldwide.

Our extraction process, a delicate dance of artistry and science, unfolds under the watchful eye of a seasoned team in the picturesque landscapes of Skardu. Here, nature's gift, the raw Shilajit, emerges over centuries, a dark, enigmatic essence born from the gradual metamorphosis of ancient flora.

Contained within this mystical substance lies a treasure trove –fulvic acid, accompanied by an orchestra of over 84 minerals. This potent blend transcends mere composition; it embodies a promise of boundless health benefits.

Step further into its realm, and you'll uncover its secrets – an elixir revered for its antioxidant prowess, fortifying your body's defenses, fostering immunity, and nurturing memory with each precious drop. Moreover, within the essence of our original Himalayan Shilajit lies a soothing touch, an antidote to inflammation that seeks to restore balance and harmony to your wellness journey.



Organt
Organic by Nature

Friday's Organic
ORGANT ®







O'SHILAJIT

PINK SALT

HONEY

FRIDAYFRESHPK

fridaysfresh.com

PRODUCTION CAPACITY

FFC Factory

NumberofEmployees

200(QualifiedProfessionalStaff)

- OperationHeads
- QualityManagers
- Agriculturists
- FoodProcesingExperts
- BusinessManage

Fresh Capacity Seasonal

Mango: 200 Tons

Peach: 100 Tons

Orange: 200 tons

Dehydrated (Bulk /Retail Packaging)

Mango: 5 Tons

Orange/Peach/Apricot/Banana: 1 Ton Each



PRODUCTION CYCLE

AGRICULTURE

Natural Farming

Glacier Waters streams of Indus River basin

Organic Farming

Free of Pesticides and insecticides

PACKAGING

Storing

Packaging

Labeling

QUALITY ASSURANCE

Weighing&Receiving ofAgroRaw Materials

Pre-cooling

Cleaning,Blanching&fruitsfreezing

Processestoproducefrozen vegetables

SHIPMENT

Quality Report

Transfer of finished goods to warehouse

Shipping to Customers

Air cargo companies Arrangement for after arrival shipments

EXPORTS& DISTRIBUTION

Friday Fresh deals in exports of most premium quality fruits to its customers in Europe, America, GCC Middle East & Japan.

Our company has successfully partnered with some of the biggest brands to be their on stop shop, providing them with Private Label solutions. Moreover, Friday's export its own brands Fruitil, Organt in the GCC area and planned to expand to more markets in near future.

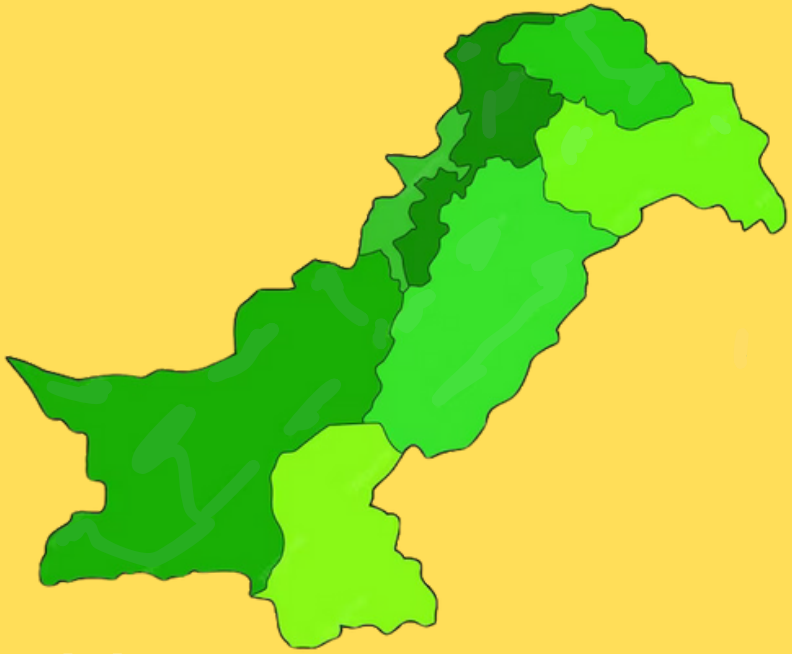
Our strength comes from valuing our partners and providing them with the highest quality of products with best service, for its valued costumers. We believe in long term relationships that bring value to all stake holders.





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Contact Us

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