



Pakistan Horticulture Development & Export Company
(A Company registered under section 42 of the Companies Act, 2017)



VACANCY ANNOUNCEMENT

Chief Executive Officer (CEO)

Pakistan Horticulture Development & Export Company (PHDEC)

Pakistan Horticulture Development & Export Company (PHDEC), registered under section 42 of the Companies Act, 2017, mandated to promote and develop the export of horticulture, intend to hire a **Chief Executive Officer (CEO)** who will lead the diverse team towards the achievement of the Company's objectives.

Requirements and details of the post are as under:

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|------|--------------------------------|--|
| i. | Academic Qualifications | Minimum requirement Graduation (sixteen years of education) from a well-recognized National or International Institution duly recognized by HEC with a strong command of IT skills. Higher Educational Qualification (MPhil / PhD) shall be preferred. |
| ii. | Compensation Package | PKR Six hundred thousand per month (negotiable) |
| iii. | Age Limit | 45 to 62 years on the closing of this advertisement |
| iv. | Tenure | 03 years Contract |
| v. | Nationality | Pakistani |
| vi. | Experience | A minimum of 20 years' job experience in public sector / reputable private sector organization / International Organization Preference shall be given to: <ul style="list-style-type: none">• Work experience as a CEO / Head of the Organization• Work experience of Horticulture, Exports and Trade related Organizations (national and international) |

Application Process:

- **Job description** is available on Company's website <https://phdec.gov.pk/>.
- Applications must be submitted through "**Online Application Portal**" <https://phdec.gov.pk/careers> along with following documents **within 15 days from the date of advertisement (to be submitted latest by 1st June 2026):-**
 - **Declaration Form** given in Schedule II of State-Owned Enterprises (C-Level Appointments) Guidelines 2024.
 - **Copies of degrees/testimonials** duly verified by the Higher Education Commission or the professional body or association, whichever is relevant
 - Copy of CNIC.

Note: No by-hand or manual submissions will be accepted.

- The appointment of CEO will be made in accordance with the SOE Act 2023 and SOE (C-Level Appointments) Guidelines 2024.
- Only short-listed candidates will be called for the interview.
- No TA/DA will be admissible for appearing in the interview.
- Incomplete applications or applications received after the deadline will not be accepted.

Manager (HR), PHDEC

Ground Floor, State Life Building # 5, Phase-II, , Jinnah Ave, Blue Area, Islamabad
Email: hr.recruitment@phdec.gov.pk, Contact No: 051-9217979

PHDEC Chief Executive Officer

Major Responsibilities:

Under the overall guidance of the Board of Directors and in line with the policies of the Government of Pakistan, the CEO will discharge the following responsibilities:

- i. Formulate goals, strategies, and objectives to ensure maximization of development in the sector and increase in sectoral exports and the long-term success of the Company.
- ii. Lead and manage the Company within parameters defined in the articles and memorandum of association, and Government directives from time to time.
- iii. Review and report regularly to the Board concerning the Company's progress towards its goals and all material deviations from the goals, strategies, and objectives approved by the Board, including updating and making changes as required, and involving the Board in the early stages of developing strategy.
- iv. Implement the financial and operating plans that support the Company's strategic plans.
- v. Review and report regularly to the Board on the overall progress and results against sectoral development and export, set targets and initiate courses of action for improvement.
- vi. Identify the principal risks to the Company's operation and implement appropriate systems to manage these risks.
- vii. Keep the Board fully informed of all significant operational, financial, and other matters relevant to the Company, including legal, regulatory, and governmental policy developments.
- viii. Coordinate with stakeholders, development organizations and government departments, for achievement of objectives of company.
- ix. Management of human resources of the company as team leader.
- x. Supervise the financial and administrative matters of the Company.